

The World to Africa



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**NASP / NCPERS / MIDA INDUSTRY WEBINAR
OVERVIEW**

The World to Africa

In an era of negative bond yields and extreme market volatility, Africa's markets present a range of opportunities for international asset owners and fund managers. With a GDP growth rate of up to 7%, nearly USD50bn in net FDI flows and bond yields of up to nearly 18%, Africa presents numerous investment opportunities.

But how are global investors making the most of the Africa opportunity? What is driving their investments and what is holding them back?

Standard Bank, the ValueExchange and a number of industry partners have recently completed a new, global research campaign with the aim of providing a practical, global perspective on what it means to invest in Africa today.

Working with leading industry investors, banks and service providers, our objective is to demystify the African markets for global investors, to showcase leading investment trends into the region and to identify the key steps that are needed to grow foreign investments into Africa.

[Click here for the research findings from this global campaign](#)

Turning research into insights

Under the leadership of NASP, NCPERS and MIDA, we now aim to turn our global market research into practical, usable insights for leading North American investors - through a unique industry webinar.

This webinar will be run on the **27th July 2022** at **9am PDT / 12 noon EDT** and include the following:

Who will be speaking?

- Ron Parker (NASP)
- Hank Kim (NCPERS)
- Aymeric Saha (MIDA)
- Hari Chaitanya (Standard Bank)
- Barnaby Nelson (the ValueExchange)

What will we discuss?

1. Key highlights from our World to Africa research survey
2. "What am I stepping into?" (update on the latest status and developments in key African markets)
3. The African investment journey: round-table discussion
4. Your questions and comments

Please contact info@thevalueexchange.co if you would like to join!

